



Lean Qualitas

(1089589 A)

Address: No.316-E, Desaria Shop-Office, Jalan Dato' Ismail Hashim, Sungai Ara, 11900,
Bayan Lepas, Pulau Pinang

Tel: 04-6430762/ 04-6262314 ; Email: info@lcec.com.my

"Colored Brain Communication"

to Build Successful Employees and Teams at Work



Date: 26 January 2015
Venue: Vistana Hotel, Penang
(HRDF- SBL CLAIMABLE)

Introduction

Have you ever explained something so clearly to someone, yet they do not seem to understand you? Or vice versa?

Or wonder why the same exact information can be interpreted differently by different people? Why does this happen?

If you are leading a team or have people work under you, would you be interested to find out how you can use "colored brain" communication to better manage the team working relationship?

Do we know that the outcome of our behaviour boils down to our genetic brain colour? It dictates the way we act, react, analyse and problem solve.

Colored Brain Communication is validated by the American Business School of Psychology. Join up for a unique, engaging and fully interactive workshop with a

new awareness of communication in play. A range of fun and impactful experiential exercises, games and video clips will be used throughout.

Benefits of attending the course

Upon completion of this workshop, you will be able to:

- Learn the foundation of “colored brain” communication.
- Identify your brain colour and other people's colored brain type.
- Develop improved communication strategies to communicate with people of different brain colour.
- Build successful employees and teams at work through using the “colored brain concept” and their individual “emotional drivers”.

Target Participants

Any individual whose success depends on effective communication skills in any area of work including team formation and development.

Duration

1 Day course (9.00am – 5.00pm)

Methodology

Lecture, discussions, questions & answer session

Course Contents

Approaching Brilliant Communication at Work

- Key “Fundamentals of Human Nature” for effective communication
- When message sent is not the same as message received
- Your internal GPS in communication
- What you may not know about assumptions and perceptions
- The “4 Insanities of Communication”
- The “T-Maze” Communication Challenge

The Power of “Colored Brain” Communication

- Nature v nurture
- Genetic Brain Colour Communication in understanding why people do the things they do
- What colour are you?

Application, application, application

- Card game analysis

- Colour of leadership
- Judges in action

Mastering relationships and working with Employees of Different Colours

- Key tips and techniques to work effectively with a red, blue, green and purple brain
- What are each strengths?
- What should you beware of?
- How to form an effective team

Employee Engagement and Motivation

- 8 Emotional Drivers
- Emotional Driver motivation model
- Empowerment

TRAINERS PROFILE

Ms. Celina Anne Gan

HIGHLIGHTS

- Trainer and facilitator with experience in Europe, Middle East and Asia
- Previously Contracts & Commercial Advisor and Legal Consultant in the UK, Spain, Malaysia and Singapore; Registered UK nurse and midwife; and
- Coach and Assessor in the International Business Simulation Program at Regent's University London, addressing ability for leadership, team building, personal effectiveness and communication skills.

Prior to being a trainer, facilitator and coach, Celina worked in the healthcare and legal industries. She started her career as a registered nurse and midwife in the UK. Celina worked in several NHS hospitals in the UK, independently ran an Airforce based ante-natal clinic and conducted parentcraft classes in London, taking part also in community work. Celina trained junior staff on identifying customer and patient needs and customer relationship management. The need to provide great customer and hospitality services; accurate care and advice to patients and in training junior hospital staff allows Celina to connect well, bond and efficiently share information with people, which is essential in training and coaching.

Celina also holds an LLB Law Degree from the University of Leicester, UK (with a second uppers); an LLM Masters of Law at the University of London (merit) and a Masters in Intellectual Property and Information Technology Law at the Universidad de Alicante, Spain (with distinction). Afterwards, Celina worked as Contracts and Commercial Adviser at BP Singapore and as a Legal Consultant in the UK, Spain, Singapore and Malaysia offering consultancy and advice to international corporations, and the educational and public sector. These roles allowed her to proactively identify problems, creatively solve

issues, and carry out training sessions for educational institutions and corporations in many territories.

In the process of working over 17 years in the UK, Spain, Asia and more recently, in the Middle East, Celina has accumulated a vast experience and know-how in working and training adults and students from different cultures, work backgrounds and across languages. Celina effectively engages participants in practical sessions with personable examples, humour and hands-on activities for instant understanding and applicability. Celina's motto is: ***"Stretch your Comfort Zone; Expand your Boundaries; and Enable Transitions to Take Place"***. She is certified in the following:

- Advanced Certificate in Training and Assessment (ACTA) for training, assessment and curriculum development from the Workforce Development Agency (WDA), Singapore.
- PSMB Certified Train the Trainer, Malaysia
- Management, Leadership and Team Program from the Institute of Leadership & Management (ILM), UK
- "Coloured Brain Communication" Psychology; accredited by the American Business School of Psychology (AIOBP)
- Human Motivation and Drive; and Mastery in Dynamic Speaking
- Coaching and Mentoring Professional (CCMP) accredited by the International Coach Federation (ICF)

ADMINISTRATIVE DETAILS

Duration: 1 day

Date 26 January 2015

Time: 9.00am – 5.00pm

Fee: RM650.00

Venue: Vistana Hotel, Penang

Please make your cheque payment to: **Lean Qualitas Sdn Bhd**

For direct Bank in, our account details as stated below:

Payable to: Lean Qualitas Sdn Bhd

Bank: Hong Leong Bank

Account Number: A/C No: 04300094695

Contact Person:

Mr.Ragu

Tel: 04-6430762/ 04-6262314

H/P: 016-4653731

Email:ragu@lcec.com.my

Correspondence Address:

No.316-E, Level 3, Desaria Shop-Office,

Jalan Dato' Ismail Hashim,

Sungai Ara, 11900 Bayan Lepas,

Penang, Malaysia

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Registration Form

Register or Contact Us via:

- ❶ Tel.: 04-6430762 / 04-6262314
- ❷ E-mail: ragu@lcec.com.my
- ❸ H/P: 0164653731 (Ragu)
- ❹

Please register the following participant(s) for the workshop: *(Please photocopy if you need to register more)*

| | Participant 1 | Participant 2 |
|---------------------------------------|---------------|-------------------------|
| Name | | |
| Company Name & Address | | |
| Position | | |
| Mobile number | | |
| E-mail address | | |
| Human Resource Contact Details | | |
| Name | Position | Contact Number / E-mail |

Terms & Conditions

PSMB Claimable

- Training fee is 100% claimable

Cancellations

- There will be no refund for cancellation within 5 days prior to the conference. 50% refund for cancellation within 14 days.
- An advance notice for a replacement can be accepted at no additional cost. All cancellation must be in writing.

Important Note

- Lean Qualitas reserves the rights to cancel or reschedule the programme date due to unforeseen circumstances. All efforts will be taken to inform participants of the changes.

Training Fee

Training fee is inclusive of lunch, refreshments and training materials.

10% Group Discount for 3 participants and more
Please fill-in the corresponding boxes to select your choice of participation:

Normal Fee (MYR)

MYR 850.00 X ____ participant(s)

Crossed Cheque / Telegraphic Transfer (TT) to be made in favour of:-

Lean Qualitas Sdn Bhd

For direct Bank in, our account details as stated below:

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